







Archdiocese of Seattle

CAMPAIGN CASE STATEMENT



TAX ID number: 82-3280388

MESSAGE from ARCHBISHOP ETIENNE

Dear Brothers and Sisters in Christ,

God is the giver of all good gifts and the one in whom we live and move and have our being (Acts 17:28). God not only created all, but redeemed us through the death and resurrection of his Son, Jesus. After the resurrection and outpouring of the Holy Spirit, Jesus gave the Church through his Apostles the great commission to spread his divine life by Baptism and preaching the Good News to all the world.

As members of the Church today, we share in the life of the Risen Jesus and in his mission. Christ lives in us and we recognize that everything we have is a gift from God. We are but generous stewards and imitators of his generosity. Our best proclamation of Jesus is the witness of our life, namely living as he lived, with great love and generosity, rooted in our hope and trust in God. The Catholic life is a Eucharistic life; one which continually gives of self in imitation of Jesus Christ.



While every member of the Church shares in the mission of Jesus, it is uniquely the call of every priest and religious. The *Called to Serve as Christ* campaign is a landmark effort for the Church in Western Washington to care for our senior priests by funding their priest pension

and medical plans as well as to bolster the retirement plans of women religious. We who have benefited from the sacrificial love and care of our priests and religious sisters now have this unique opportunity to support and gratefully acknowledge them with a sacrificial gift of our own.

To this end, I invite you to review the information contained in this campaign brochure. I invite you to prayerfully respond with a heart-felt gift, not reluctantly or grudgingly, but joyfully, for God loves a cheerful giver (2 Corinthians 9:7). Thank you in advance for your generosity, which reflects the generosity of our loving God.

In the Heart of Christ,

FDMEH.

Most Reverend Paul D. Etienne, DD, STL Archbishop of Seattle

CAMPAIGN at a GLANCE

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"Twenty years after this campaign, these endowed funds will sustain our aging sisters and priests and keep them from any uncertainty as they approach retirement."

STEVE & JO MARIE HANSEN PARISHIONERS OF ST. JOSEPH IN VANCOUVER



HOW WILL CAMPAIGN FUNDS BE DISTRIBUTED?

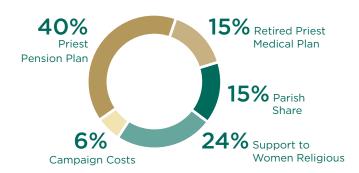
WHY OUR CAMPAIGN?

Having been called to serve as Christ, the Archdiocese of Seattle is committed to providing necessary, long-term resources to the priests and women religious who have committed a lifetime of service to the Church. The archdiocese will also address the needs of local parishes by providing them with the resources they need to better serve as Christ.

WHAT WILL BE THE FRUITS OF THIS CAMPAIGN?

Our archdiocese has initiated a \$100 million campaign to provide longterm funding for retirement and medical needs of priests and women religious, as well as support of individual parishes. After this campaign is finished, our archdiocese will experience its fruitfulness in a variety of ways:

- A renewed commitment to praying as an archdiocesan church for those who have given their lives in service to the Gospel as priests and religious and to invite a generous response to that same call from among our families in the archdiocese.
- An increased awareness of stewardship as essential for Christian discipleship; the realization that everything we have is a gift from God to be received gratefully, cultivated and nurtured, and given back to him with increase for his glory.
- A deeper appreciation for the witness of priests and religious women, such that we provide due support to the needs of those of prior generations and sufficient encouragement to those discerning the Lord's call to follow after him now and in generations to come.
- Providing adequate capital to provide a consistent, modest retirement for priests by moving from a pay-as-you-go system to a fully funded model for the priest pension plan and medical benefits for retired priests.
- Assisting communities of women religious to care for their senior members while continuing their service to God's people.
- Giving parishes the necessary resources to advance their local ministries, services, works and programs.
- A refreshed dynamism of faith for the next generation of Catholics in Western Washington.



WHO WILL BENEFIT FROM OUR CAMPAIGN?

The first beneficiaries of the campaign will be our donors. The Lord said that where our treasure is, there our hearts will be as well (Matthew 6:21). Consequently, the campaign is designed to engage the heart and encourage the faithful to discern prayerfully their stewardship of treasure in the context of faith. The process is meant to lead donors to encounter God in prayer and to experience firsthand that God will outdo any act of generosity with an abundance of blessing in return.

The second beneficiaries will be the direct recipients of the funds offered by our donors. The Archdiocese of Seattle has a canonical responsibility to provide senior priests with a pension and medical benefits. The present pay-asyou-go model for the priest pension and medical plans was sustainable when there was a large number of active priests paying into the plan, and a relatively small number receiving benefits. Now, with the shortage of priests in active ministry, and a large and growing number of retired priests, the "pay as you go" model is no longer sustainable. As a result, parishes are paying more and more into the plans through increased billings and the Annual Catholic Appeal each year. Following a successful campaign that reaches our goal of \$100 million in contributions, the archdiocese will eliminate the Annual Catholic Appeal's portion of funds designated to priest pension and senior priest medical expenses and significantly reduce parish billings for the priest pension plan.

The campaign will also raise funds for **women religious**, who have played a crucial role in the history of our Church's mission in Western Washington. From schools to hospitals, from ministry to the poor to ministry in parishes, from retreat centers to social justice and advocacy, the positive impact and reach of their work cannot be overstated. Because they have answered the call to serve as Christ, and because for decades they served with almost no compensation, the campaign will recognize, acknowledge and thank them for their sacrifice and service.

As part of the campaign, 15 percent of the funds raised by **each parish** will be returned to the parish. Those individual needs will be identified by each parish. Funds could be used to make improvements to church buildings and facilities, grow endowments, retire debt, and other purposes.



WHEN WILL OUR CAMPAIGN OCCUR?

The campaign will run from 2018 through 2020 in four waves based on geographic regions. All parishioners will be invited to consider a pledge over a multi-year period.

WHERE WILL OUR CAMPAIGN HAPPEN?

In your parish. Each parish has received a goal based on 1.25 times its ordinary income (averaged over three years). Parish leadership in each parish and mission in the Archdiocese of Seattle will work to give each Catholic an opportunity to participate in this campaign.





Priests do not serve buildings: *they serve people; they serve us.* Priests become deeply involved in our lives. They walk with us through our spiritual journey, sharing in our times of greatest joy and deepest pain.

The archdiocese is blessed to have such dedicated and loving priests. As leaders of our faith family, these men have kept our archdiocese spiritually vibrant throughout their years of committed service. Because they have answered a call to serve us, as Christ, we have a clear obligation: we must make sure the basic needs of our past, present and future priests are met.

WE WILL ACCOMPLISH THIS BY:





WHY CHANGE FUNDING MODELS NOW?

The archdiocese has long prioritized a proper retirement for its priests, but the funding of benefits has changed over the years. Prior to 1965, the archdiocese distributed pension payments directly from its general operating budget, based on need and the availability of funds.

In 1965, a formal pension benefit was created. This defined benefit plan has served our archdiocese and priests well over the decades. **However, since its inception, this pension plan was never fully funded**. Through the plan's pay-as-you-go model, parishes face increasing costs each year which are absorbed by operating budgets. This current funding model is not ideal for our parishes or



priests, and is not sustainable in the long term. The senior priest medical plan is also funded on a pay-as-you-go basis, primarily through a large increase to the Annual Catholic Appeal goal.

We must act now to meet our obligation to current and future priests. The archdiocese will use funds from this campaign to build up the priest pension and medical plans, and fund them for the foreseeable future. The influx of capital will also protect the funds from normal market fluctuations and parishes from continued annual increases in billings.

To learn more about these plans please read the "Campaign in Detail" booklet. Available at: www.calledtoserveaschrist.org

Support FOR OUR WOMEN RELIGIOUS \$24 MILLION

Rejoice in hope, endure in affliction, persevere in prayer.

Contribute to the needs of the holy ones, exercise hospitality.

Romans 12:12-13



The Archdiocese of Seattle celebrates a rich history supported by women religious in many ministries. From schools to hospitals, stretching from the Columbia River to the Canadian border, the positive impact and reach of their work is undeniable.

Because they have answered the call to serve as Christ on our behalf, it leaves a clear obligation: To thank them for their sacrifice and service and to meet their most basic needs.



"Our women religious are among our most devoted servants. We need to provide them a future with dignity in their later years."

> BILL & JACKIE BRENNAN PARISHIONERS OF ST. MICHAEL IN OLYMPIA

WHY ASSIST INDIVIDUAL COMMUNITIES OF RELIGIOUS WOMEN?

Sisters need and deserve an adequate and dignified retirement. With the assistance of women religious leaders serving in our archdiocese, we have identified a strategy to address their needs through this campaign.

Aiding the sisters' pension and healthcare needs will allow them to continue their ministries, sharing God's love and presence with others.

As a greater number of women religious reach retirement age while experiencing fewer new vocations, the archdiocese seeks to promote each community's stability and longevity for their ministries. Their missions reach those whose needs are typically unmet by government programs and secular charities. Their work empowers the student, the sick, and people living in poverty to reach their God-given potential.

ADRIAN DOMINICAN SISTERS (EDMONDS DOMINICAN)

- In 1890, the Edmonds Dominican Sisters responded to a call to provide health care for loggers in Grays Harbor and quickly expanded their ministry to include education.
- Their sisters have ministered among the people of Western Washington for a combined total of 9,868 years.
- After Vatican II, the sisters' primary ministries of healthcare and education found expression in ministries of pastoral care (hospitals, jails, parishes, Native Americans and youth), affordable housing, peace and justice, and advocacy.

DOMINICAN SISTERS OF TACOMA

- Since 1888, their primary mission in what would become the Archdiocese of Seattle focused on elementary and secondary education.
- Today's ministries include education but have expanded to social service, parish ministry, and advocacy such as public action to abolish the death penalty, work for immigration reform and against human trafficking.
- The sisters established and support Catherine Place for women in Tacoma and built Marymount Senior Housing in Spanaway.

SISTERS OF THE HOLY NAMES OF JESUS AND MARY

- Opened Holy Names Academy in 1880, and, over the years, more than a dozen other schools, dedicated to the development of the human person through education, social justice, contemplation and the arts.
- The Sisters of Holy Names have a special concern for the poor and marginalized, especially women and children.
- Publicly supported water as a human right and a public good, opposition to human trafficking, and solidarity with migrants and refugees.

SISTERS OF PROVIDENCE

- Have served in the archdiocese since 1856 in all manner
 of social services, among which are schools, hospitals,
 orphanages and homes for those in need, and outreach
 services. Approximately 684 sisters have served for a
 total of 34,200 combined years of service.
- At St. Joseph Residence in Seattle, their facility for senior sisters, they began to welcome sisters of other religious congregations in 1991.
- Presently, 71 sisters reside in the archdiocese ministering in parishes, schools, St. Vincent de Paul, health care, community service and support, housing, pastoral ministry to the deaf, prison ministry, pastoral care and retreats.

SISTERS OF ST. BENEDICT – ST. PLACID PRIORY, LACEY

- For 125 years, Benedictine Sisters have ministered as teachers, nurses, and chaplains throughout the archdiocese.
- Current ministries include primarily spiritual and retreat directors at the Priory Spirituality Center. Additionally, sisters teach and do research at the university level.

SISTERS OF ST. FRANCIS OF PHILADELPHIA

- Originally based on the east coast, the Sisters of St. Francis began their work in the archdiocese in 1888 opening the St. Francis Academy in Seattle and serving at St. George Indian School.
- The sisters opened St. Joseph Hospital in Tacoma in 1891 and, in 1987, St. Francis Hospital in Federal Way.
- Today, 21 sisters live and minister in the Archdiocese of Seattle, responding to such needs as:
 - Parish ministry.
 - Teaching ESL classes to immigrant populations in Puyallup.
 - Hospitality greeters at the Welcoming Center adjacent to the ICE detention facility on the Tacoma Tide Flats.
 - Health ministry through St. Joseph and St. Francis hospitals, especially to the poor and vulnerable.

SISTERS OF ST. JOSEPH OF PEACE

- Since 1890 the Sisters of St. Joseph have served with a focus on healthcare, education and justice advocacy.
- They continue to serve the archdiocese in the following ministries:
 - Healthcare: St. Joseph Medical Center, Bellingham;
 St. John Medical Center, Longview; PeaceHealth
 System Service Center and Southwest Medical Center,
 Vancouver; Peace Island Medical Center, Friday
 Harbor; and United General Medical Center,
 Sedro Wooly.
 - Education and Parish Ministry: Sisters served in three dozen parishes and educational institutions over the years and to the present.
 - Justice Advocacy: St. Teresa Residence; Jubilee
 Women's Center; Intercommunity Peace and Justice
 Center; Mercy Housing Northwest; and Peace and
 Spirituality Center.

A full list of communities participating in the campaign, their missions and their plans for using campaign funds is available at www.calledtoserveaschrist.org







"Who better to know the needs of an individual parish than the pastor and the parish itself? There is no "one size fits all."

LOU & MARGARET DELL'OSSO PARISHIONERS OF ST. JAMES CATHEDRAL IN SEATTLE "A faith without bearing fruit in life, a faith that doesn't bear fruit in works is not faith"

Pope Francis, focusing on a reading from the Letter of James (2:14-24).







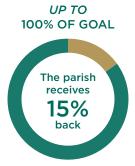
Our parishes are the cornerstones and gathering places for our faith community. To follow

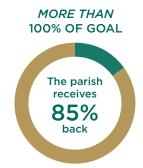
the example of Jesus, we must support our parishes in their mission to serve parishioners in their daily lives.

PARISH SHARE

As part of the campaign, 15 percent of the funds raised by each parish will be retained for local needs. Those individual needs will be identified by each parish. Funds could be used to make improvements to church buildings and facilities, grow endowments, retire debt, support Catholic charities, and other purposes.

THE PORTION OF FUNDS RETURNED TO THE PARISH INCREASES WHEN THE PARISH EXCEEDS ITS CAMPAIGN GOAL.





Can Ne Count ON YOUR SUPPORT?

Archbishop Etienne is calling on every family to consider prayerfully supporting the *Called to Serve as Christ* campaign. Your gift will allow our archdiocese to make a significant investment in our priests, women religious, parishes and ministries.

Our archdiocese accepts a wide variety of payment options including:



Cash



Electronic funds transfers (EFTs)



Check



Credit card

Your commitment can be fulfilled through monthly, quarterly, semi-annual or annual installments. Gift intentions are made in good faith, but are not legally binding.

		Suggested Gift Plans			
TOTAL 3-YEAR ALMSGIVING	INITIAL 10% GIFT	MONTHLY	QUARTERLY	SEMI- ANNUAL	ANNUAL
\$40,000	\$4,000	\$1,000	\$3,000	\$6,000	\$12,000
\$30,000	\$3,000	\$750	\$2,250	\$4,500	\$9,000
\$25,000	\$2,500	\$625	\$1,875	\$3,750	\$7,500
\$20,000	\$2,000	\$500	\$1,500	\$3,000	\$6,000
\$15,000	\$1,500	\$375	\$1,125	\$2,250	\$4,500
\$10,000	\$1,000	\$250	\$750	\$1,500	\$3,000
\$7,500	\$750	\$188	\$563	\$1,125	\$2,250
\$5,000	\$500	\$125	\$375	\$750	\$1,500
\$3,600	\$360	\$90	\$270	\$540	\$1,080
\$2,500	\$250	\$63	\$188	\$375	\$750
\$1,100		\$31	\$92	\$183	\$367

"Money is important to fulfilling this responsibility for sure. But most importantly, it will say to our priests and sisters, loud and clear, that we truly care about them."

DEACON LARRY & KAREN MCDONALD, PARISHIONERS OF ST. MONICA IN MERCER ISLAND



ADDITIONAL GIVING OPTIONS

There are many other ways of giving to accommodate your current circumstances while making a significant contribution to support our priests, women religious and parishes. Please discuss with your family and financial advisor which plan is best for you. Some examples include:



Leave a Gift in Your Will

A quick and uncomplicated way to make a lasting impact is to leave a gift to the *Called to Serve as Christ* campaign in your will. One popular method of planned giving is to think of the Church as an additional heir. For example, if a donor has four children, he or she would divide his or her estate in five parts, one each for the children and the church.



Stocks, Bonds or Mutual Funds

Charitable gifts of appreciated stocks, bonds or mutual funds held for at least one year offer special tax advantages. Donors can receive a tax deduction for the full market value of the gift while avoiding capital gains tax on the appreciation. If a donor sells stock which has depreciated in value and gifts the proceeds to the campaign, he or she can receive a tax deduction for the charitable gift and a deduction for the capital loss.



Real Estate

Donations of appreciated land or homes qualify for an income tax deduction equal to the full value of the property, and the donor avoids being taxed on the capital gains. If debt-free property is donated, the gift is deductible at the property's appraised value. It may even be possible for a donor to gift property now, but still maintain the right to use the property. The benefit to making a donation now, rather than later in your will, is you can realize an immediate income tax deduction for the gift.



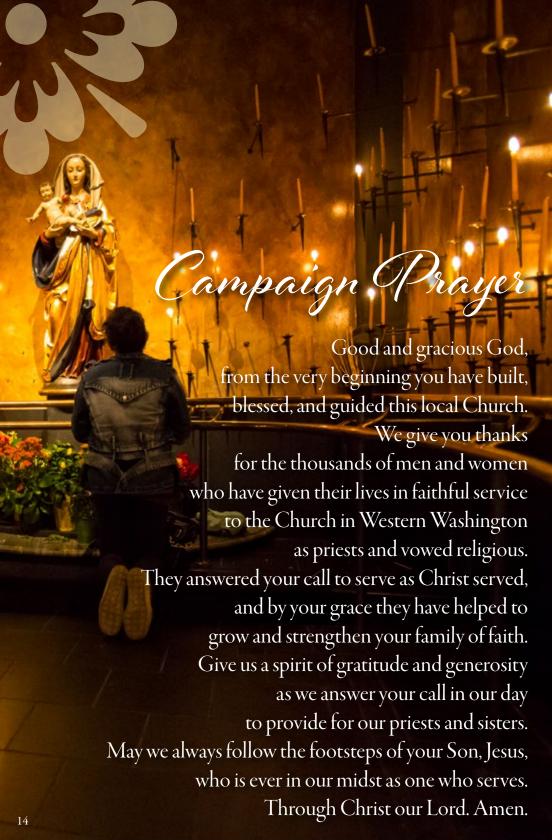
Life Insurance

If you no longer need your policy for your estate or family's protection, you can make a gift now by assigning your policy to the *Called to Serve as Christ* campaign. Donors are entitled to an income tax deduction for the replacement value of the policy, or the net amount of premiums you have paid, whichever is less. You are also entitled to an income tax deduction for any premiums you pay on the policy after you assign it to the church. Moreover, you will have removed the death benefit proceeds from your estate that may otherwise be subject to estate tax.



Retirement Plan

Naming the *Called to Serve as Christ* campaign as a primary or contingent beneficiary of a retirement plan, such as an IRA or 401(k), allows our archdiocese to carry out its mission and offers tax benefits to a donor's estate. Your plan administrator can help you designate the Archdiocese of Seattle as a beneficiary on your unused retirement plan.





TAX ID number: 82-3280388

Campaign Leadership

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Most Rev. Paul D. Etienne

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Sr. Joan Gallagher, S.P.

Sr. Linda Haydock, S.N.J.M.

Sr. Lorene Heck, O.P. (Chair)

Sr. Anne McNamara, O.S.F.

Sr. Maureen O'Larey, O.S.B.

†In memoriam



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